



The Tourism Partnership of Niagara (TPN/ RTO2) is recruiting for the organization's Board of Directors, to represent seats in St. Catharines/ Niagara Benchlands (2) and Niagara Falls (2).

About the Organization

TPN is one of Ontario's 13 officially designated Regional Tourism Organizations by the Ministry of Tourism Culture and Gaming and is dedicated to promoting and enhancing the Niagara Region as a premier, world-class travel destination. As a steward of regional tourism growth, TPN collaborates with the stakeholders across the tourism sector to drive visitation, generate employment opportunities and economic impact, and create memorable visitor experiences. Leveraging innovative marketing strategies and strong partnerships, TPN plays a pivotal role in showcasing Niagara's unique offerings, including its iconic Niagara Falls, renowned wine country, natural wonders, cultural attractions, and vibrant communities, to both domestic and international audiences.

About the Role

The Board of Directors of the Tourism Partnership of Niagara (TPN) acts as the organization's highest level of decision-making and holds the ultimate authority over the legal entity of the organization and its well-being. Directors are appointed to the board and provide oversight and strategic advice to the management of the corporation.

Directors must have the required skills, knowledge, experience, capabilities, and behavioural competencies to enable the TPN to meet its objectives. The Board of Directors consists of individuals, recruited by TPN, from across the Niagara Region acting together, in the best interest of the organization, to set its vision and oversee its governance, performance and fiduciary responsibilities. The Board of Directors sets long-term strategic direction and policy for the organization.

[TPN's three-year strategic plan is available here.](#)

About You

The applicant must be a senior-level representative of a business located in St. Catharines/ Niagara Benchlands or Niagara Falls. Along with strong community ties, the candidate should have familiarity, sectoral experience and working knowledge of the tourism products offered in Niagara.

The following skills and experience will be considered an asset: Arts/ Culture/ Heritage, Business Events, Festivals & Events, Board Governance, Marketing, Legal/ Risk Management, Finance, Public Relations, Government Relations, and Research.

Interested candidates should submit a cover letter and CV to office@visitniagaracanada.com by 4:00pm May 9, 2025.

www.VisitNiagaraCanada.com